## ANDHRA PRADESH LEGISLATIVE COUNCIL

Session: 15

L.C.Q.No.5649 (Starred) by

Notice given

Sri.Reddivari Reddapa

Reddy, MLC.,

Will the Minister for Horticulture be pleased to state:

## **QUESTION**

a) The reasons for the steep fall in the price of Mangoes in

May/June of the present year resulting in distress sale by

farmers; and

b) The measures being taken to avoid such situation in future?

## **ANSWER**

- The fall in the price of Mangoes was mainly a. observed in Totapari and Banginapally varieties during May-June 2011. The main reasons for steep fall in the Mango price are due to delayed flowering because of prolonged rains received upto December-2010, consequently bearing was also delayed resulting in huge quantity of fruit arrivals in the markets late in the seasons i.e last week of May-2011 to 1st week of June. This has caused steep fall in prices from Rs.14,000/- per ton in April 2011 to Rs.5000/- per ton in May - June 2011.
  - Stocking of the previous year's pulp by the (2). majority of the processors in Chittoor district has also contributed to price variations. During last year about one lakh MTs of Mango pulp was processed by processing industries out of which only 60,000 MTs of the pulp was sold out leaving behind 40,000 MTs unsold and kept under storage due to lack of demand from other countries.
  - Decline in export of pulp due to decrease in demand in the Middle East countries during the last year i.e. 2010.

## The Measures being taken to avoid such situation in b. future.

The price fall occurred during 2011-12 was mainly unfavorable climate and low demand. Hence (16) major mango growing districts are proposed for Notification under Weather Based Crop Insurance Scheme (WBCIS) during Rabi 2011-12 which compensate loss of crop due to weather factors.

(THE ABOVE ANSWER HAS BEEN APPROVED BY THE HON'BLE MINISTER FOR HORTICULTURE & SERI CULTURE)

For APC & PRINCIPAL SECRETARY TO

GOVERNMENT

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The Agri & Coop. (CPC) Deptt.,/The GA (Coordination) Dept.

The Commissioner of Horticulture, AP, Hyderabad.

<u>A&C(Horti)Department U.O.Note.No.10004 /Horti/A2/2011, Dt:</u> 17.11.2011